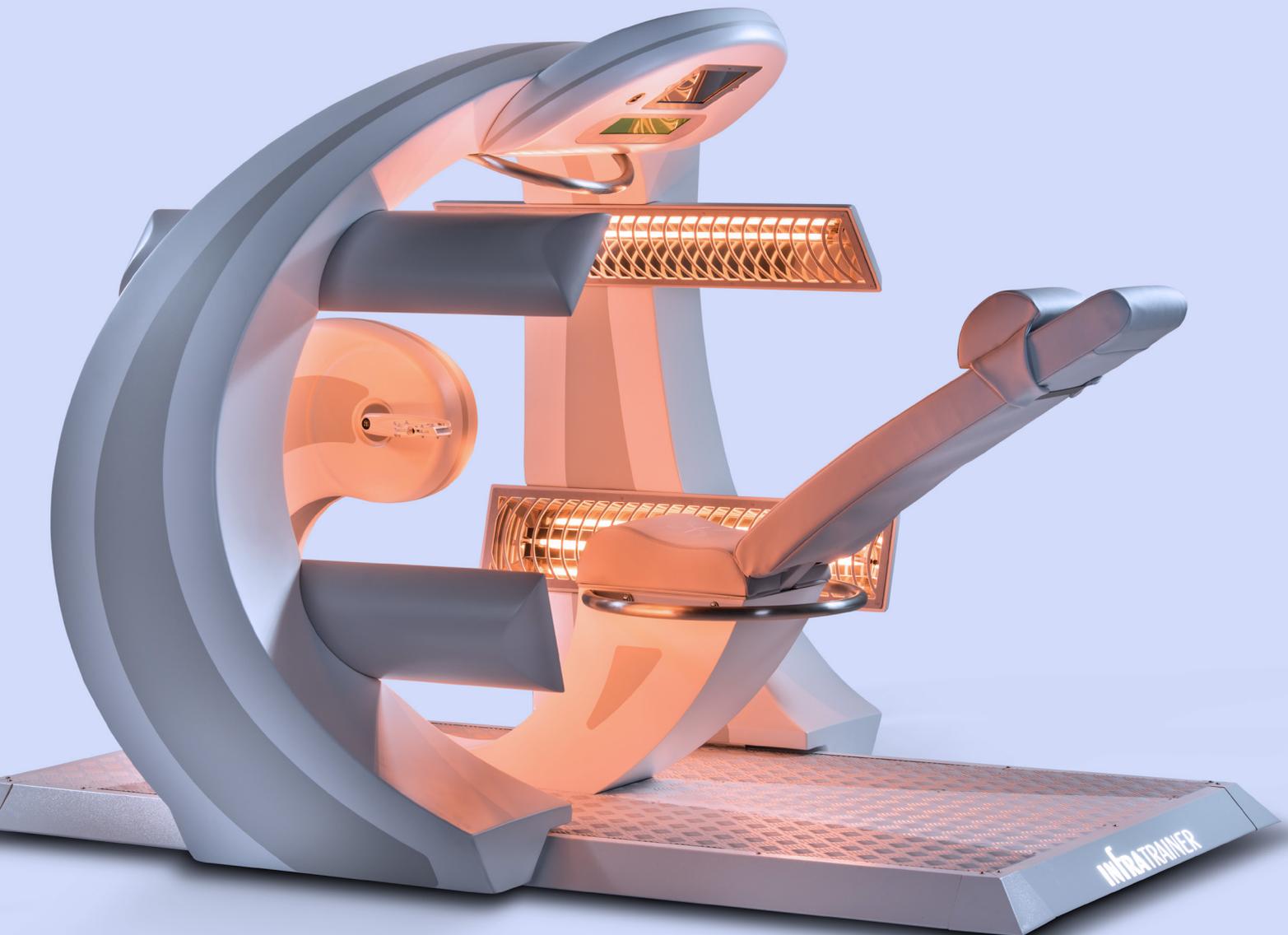


TUNGSRAMTM

Innovation is our heritage
EST. 1896

INFRATRAINER Zerofat Technology



A 120-year-old proud tradition of creativity and innovation from Budapest.

Tungram, originally established in 1896, is the brainchild of the second industrial revolution, which resulted in the electrification of the world.

Tungram was founded in the year of Hungary's millennium celebration; the year when Budapest was the second most dynamically growing city after Chicago.

From its earliest beginnings through to GE's acquisition of the brand in 1989 and to the present day, Tungram has systematically built new solutions often leading to exponential sales growth.

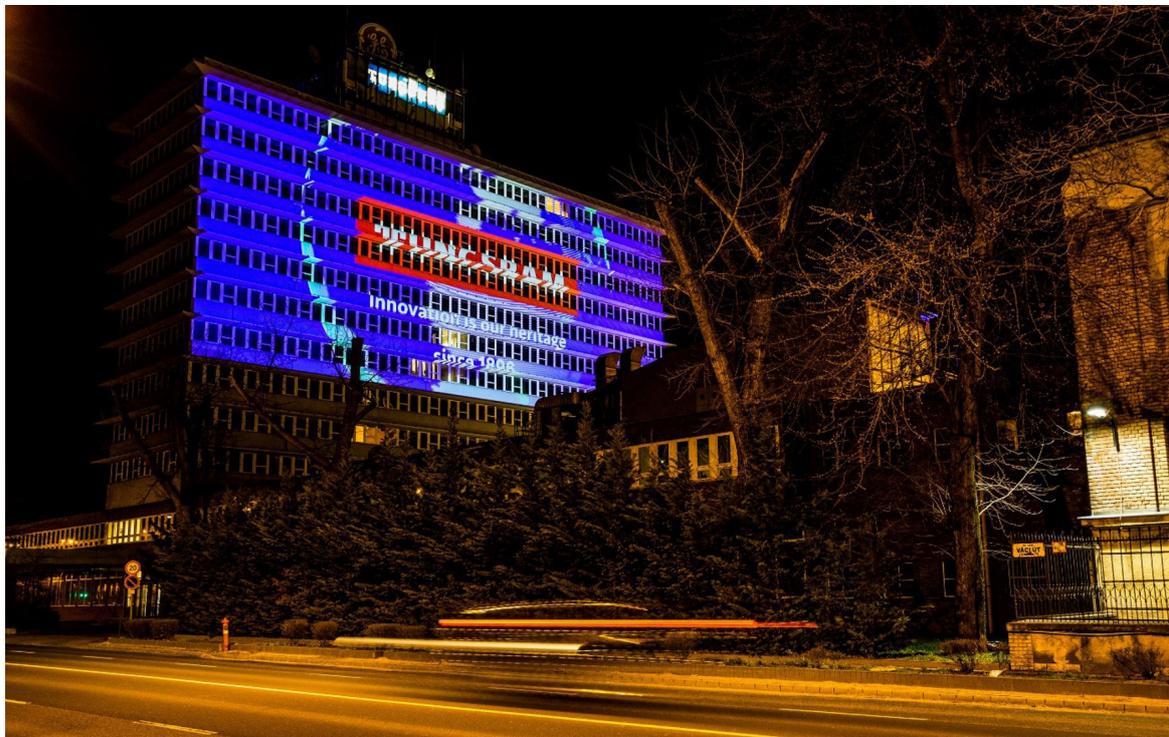


OPEN FOR BUSINESS

Today, Tungsram is an innovative global brand. High productivity means a globally competitive unit cost and the flexibility to scale production on demand.

Tungsram plans to offer this unique capability to select partners, which complement its Lighting portfolio. This helps ensure quick access to future-safe technologies, and Tungsram's infrastructure, capacities and ability to scale.

On the world market, Tungsram will continue to be known as a premium European brand with design, development and manufacturing all done in Europe, and a commitment to continue to expand its outreach.





INFRATRAINER - A Revolutionary New Wellness Machine

The most modern and most effective technology of the 21st century for maintaining your health and shaping your body.

The INFRATRAINER is a special piece of fitness equipment that combines the strength of the infrared lamps and an easy-to-do training method so that the user reaches maximum efficiency.

Science behind innovation



FAT METABOLISM

The heating effect caused by the infrared waves, speeds up metabolism in the underlying tissues, which accelerates fat reduction. During a 50-minute INFRATRAINER session, 600-800 calories can be burned.



DETOXICATION

Sweating is a safe and natural way of detoxicating the body. Training with the INFRATRAINER generates the highest possible rate of sweating from low intensity muscle work.



CELL HEALTH

The infrared light therapy improves oxygen supply to the cells, intensifies their metabolism, helps muscle regeneration and strengthens the immune system.



COLLAGEN PRODUCTION

Collagen plays an important role in creating the space between cells, in the flexibility of bones and in the structure of the cartilaginous tissue. The INFRATRAINER stimulates the production of collagen. Collagen gives shape to the body, smooths wrinkles and rejuvenates skin.

THE INFRATRAINER STORY

Tungsram Group and INFRATRAINER have committed to a long-term collaboration and, as a first step, they have founded a joint venture ahead of further market expansion and development.

The INFRATRAINER fundamentally changes the concept of weight loss, body shaping, cellulite treatment and detoxication - all with the help of infrared light therapy.

The basic concept was developed by Hungarian engineers with the help of cardiologists and sports medicine doctors, but the potential of a lighting-based future technology was obvious to a lighting expert.

But, we didn't just stop there...

INFRATRAINER success so far

PILOT MARKET: HUNGARY

3 years of operation / 130-150 machines / 100 studios / 80% utilization / 1000+ guests

RECENT EXPANSION

Germany (4 studios in the first 4 months) / Austria / Canada / Slovenia / Slovakia / Romania

NEAR-TERM PLANS

UK / Russia / Poland / Czech Republic

MID-TERM PLANS

Other European countries /
USA / Middle East



Meet the INFRATRAINER Zerofat Technology

AN EFFECTIVE AND INNOVATIVE SOLUTION IN THE FITNESS
INDUSTRY AND A COMPLETE HIGH-END WEIGHT-LOSS PROGRAM

WHY IS IT A PROGRAM?

Zerofat Technology is a complete health program, which provides the end-user with a complex, high level of service and a greater assurance that he or she can reach their weight loss goal.

THE PROGRAM INCLUDES:

- **INFRATRAINER machine with “smart” built-in features**

Each training session can be completely personalized via the pulse rate or the force of the 100-grade magnetic brake. This enables fine-tuning to adapt to the person’s fat burning range. The user can listen to music or watch movies on the built-in monitor during the training session.

- **Cloud-based software and data center**

The data center is a central cloud storage and processing server. Its role is to collect, segment and store information generated by technology components. This helps maximize the user experience with complete personalization and interactive communication.

- **POS control panel and business management application**

You can easily control all functions in your franchise shops via a professional management application. Features include: machine control, ticket and entry management, time management, training logs, promotions, discounts, loyalty program, operational and customer records.

- **INFRATRAINER mobile application for users**

The app manages the user’s workout, nutrition and weight loss program in a personalized and interactive way. It automatically makes textual and visual reports, and synchronizes the unique elements inside the application.

- **Functional nutrition**

Healthy nutrition is an essential part of weight loss. In this program, functional food packages will be provided as an additional tool to help the user reach their desired weight. These food packages include fat burners and meal replacements.

- **Smart wristband**

A smart device with the important function of being able to record the user’s waking pulse. This information is sent to the cloud server each morning then during training sessions, the INFRATRAINER will automatically stay at the upper part of the user’s personal fat burning range to maximize fat reduction.



Benefits for operators

PRACTICAL

It requires only 8 m2 of space to operate. Ideally, machines are installed in pairs as clients welcome the chance to train with their friends or partner.

EASY & SAFE

No special physical training is needed, the process has no extreme heat sense like sunbathing.

COST-FRIENDLY

After installation, the electricity cost is around 0.5 EUR/treatment (max. 3200 W).

LONG-LASTING

The professional lighting equipment lasts up to 5000 hours.

RAPID PAY-OFF

Usually 6-10 months depending on usage.

SIGNIFICANT PROFIT

A unique technology with a smart and integrated system as well as additional products that can be sold such as creams, nylon pants, other supplements.

OPTIONS

Six different color designs and variable technical elements.

SUPPORT

Marketing, professional training, 24/7 service, and regular checkups after every 300 session hours.



Be our regional partner!

By 2019, the global weight loss and weight control market is expected to reach 16 billion USD.

- Be a unique seller in your market
- Find new customers with a revolutionary complex health program
- Increase profit from the clients you already have
- Increase the value of your business
- Easily gain national media attention



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